



COMMITTED TO LEARNING FOR ALL

March 21, 2025

Request for Formal Bid:

Barbour County Schools is seeking proposals from qualified individuals or organizations to provide services as an Amplify Curriculum ELA Coach. This role is critical in supporting our ongoing efforts to enhance educational outcomes and ensure the success of our students and staff.

Scope of Work

The School Improvement Specialist will be responsible for:

- Providing comprehensive ELA coaching to all middle school teachers
- Devote between 15-20 days of coaching (onsite and remote) between August 11, 2025 and May 30, 2026 during the instructional calendar
- Collaborating with the secondary curriculum director to support systems to increase ELA proficiency
- Supporting teachers: Coaching and mentoring teachers to improve their teaching practices
- Developing instruction: Creating and implementing effective ELA programs for teachers and students
- Modeling: Demonstrating evidence-based instructional strategies for teachers
- Analyzing data: Using data to help teachers differentiate instruction and identify students who need extra help
- Providing resources: Helping teachers find effective resources for their classrooms
- Monitoring progress: Tracking student progress through assessments

ELA coach may also work on:

- Developing and coordinating specific Amplify ELA curriculum
- Designing and implementing ELA interventions aligned with Amplify ELA curriculum
- Teaching teachers how to accommodate and differentiate their instruction
- Conducting comprehensive needs assessments to identify areas for improvement.
- Implementing goals from the strategic plans for school improvement.
- Providing professional development and coaching to teachers and staff.
- Monitoring and evaluating the effectiveness of improvement strategies.
- Collaborating with school leadership to align improvement initiatives with school goals.

Requirements

Prospective bidders must meet the following criteria:

- Demonstrated experience in school improvement and educational leadership.
- Demonstrate ability to provide coaching in ELA curriculum from Amplify with fidelity
- Strong communication and interpersonal skills – must model effective teaching during each coaching cycle
- Ability to work collaboratively with diverse stakeholders.

Submission Guidelines

Interested parties should submit a detailed proposal including:

- An overview of your qualifications and experience.
 - A description of your approach to school improvement.
 - Examples of past successes in similar roles.
 - A proposed timeline and budget for the project.
 - References from previous clients.
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Deadline

All proposals must be submitted by 4:00 pm on Friday, March 28, 2025. Submissions should be sent to: Michelle Fleming at mlflemin@k12.wv.us

Selection Process

Proposals will be reviewed by a committee of stakeholders. The selection will be based on the past working history in Barbour County Schools, qualifications, experience, approach, and proposed budget.

We look forward to receiving your proposal and partnering with you to drive meaningful improvements at Philippi Elementary School.